

INVITATION

EUSBSR Workshop on Gender Equality in Innovation

NOVEMBER 17 2021 | 10.00 - 12.30 CET | ZOOM

About the webinar

The purpose of the EUSBSR Forum for Gender Equality and Growth 3.0, PA INNO webinar online, organized in connection with the Eastern Partnership EAP, is to ensure the implementation of gender equality in innovation-entrepreneurship. In focus will be:

- Highlighting challenges and opportunities to ensure gender equality in the support system on innovation and entrepreneurship on all levels in society.
- Identifying the needs, demands of PA Inno on gender equality in strategy and actions.
- Presenting successful methods and tools to be implemented in PA Inno strategy and action plan with focus on gender equality.

Discuss: how we develop a new design for gender equality work that ensures a support system where gender equality between women and men is mainstreamed in all EUSBSR PA Inno strategies and implementation plans. This will ensure that existing knowledge is maintained and that our work strives forward instead of reinventing what we already know.

**Moderator: Gertrud Åström, Women's Baltic Peacebuilding Initiative,
Gender and Gender Mainstreaming expert**

Program

Welcome to the EUSBSR Forum for Gender Equality and Growth, 3.0

Organizers Britt-Marie S. Torstensson, Co-ordinator and Esa Kokkonen, Director of the Baltic Institute of Finland, Partner, Responsible for PA Inno

Keynote Speech

Saara Sofia Siren, Member of Finnish Parliament

PANEL 1: How can capacity building secure gender equality in the support system of innovation and business, even more so after a pandemic

Panelists Saara-Sofia Siren, Anna Hagström, Swedish Prime Ministry office, responsible for EUBSR Department, Lina Nilsson, Gender Equality expert, Neighborhood East European Commission - DG NEAR

Keynote Speech: Unconscious gender bias among actors in the innovation system

Professor Malin Malmström, Innovation and Entrepreneurship, Luleå University of Technology (LTU), Sweden

Panel Discussion, Q&A

PANEL 2: From strategy to action/praxis - the drive for innovation and gender equality

Panelists Paula Wennberg, Founder of Gender Contact Point at Luleå University of Technology, Sweden and Marta Hozer Kocmiel, Winnet Centre of Excellence® and Stettin University, Poland

Richer Business: a gender-aware tool for innovative businesses and organizations

Paula Wennberg (LTU)


Modeling of the relation between gender equality and economic growth in BSR and EAP countries

Marta Hozer Kocmiel (Winnet Centre of Excellence®, Stettin University, Poland)

Panel Discussion, Q&A

Summary, reflections and next steps for EUSBSR Forum for Gender Equality and Growth 3.0

Gertrud Åström, Britt-Marie S. Torstensson, and Esa Kokkonen

 [Register before the deadline November 16 using our online registration form](#)

